2020 BIG Y'S BIG GAME SWEEPSTAKES
OFFICIAL RULES AND REGULATIONS

How to Enter:

- Customer must purchase any three participating manufacturer's products (Folgers, Franks Red Hot, Jif, and Smucker's Uncrustables) at any Big Y World Class Market location in CT & MA, using their Big Y® Silver Savings Club® card, January 23 – January 29, 2020 in one transaction, to be automatically entered for a chance to win the Grand Prize to watch the Big Game on their new television. No Purchase Necessary. For alternate, no purchase entry, mail a 3 x 5 card or piece of paper that includes your name, address and phone number to Big Y's Big Game Sweepstakes, P.O. Box 7840, Springfield, MA 01102-7840. One envelope per person, per day. Mailed entries must be postmarked by January 29, 2020 and received by February 5, 2020.

Grand Prize: (1) One Winner will receive

(1) One 50" Flat Screen TV from PC Richard and Son – to watch the 2020 Big Game
(1) One $250 Big Y Gift Card

Approx Value: Flat Screen $1000

Prizes provided by: iHeartMedia

Open to legal residents and Big Y customers of the States of MA, CT, NY, NH, RI & VT who are 18 years of age or older.

- Sweepstakes dates are January 23 – January 29, 2020.
- All mailed entries must be postmarked by January 29, 2020 and received by February 5, 2020

General Rules

- No purchase necessary to enter.
- Sweepstakes Entities do not assume any responsibility for incorrect or inaccurate capture of entry information, including, but not limited to, technical malfunctions, human or technical error, printing errors, lost / delayed / garbled data or transmission, omission, interruption, deletion, defect or failures of any telephone or computer line or network, computer equipment, software or any combination thereof. Sweepstakes Entities are not responsible for electronic network, scanner or computer hardware or software malfunction and/or transmission failure, loss or delayed or corrupted data transmissions, or any technical or human failures, errors or difficulties of any kind. Sweepstakes Entities are not responsible for lost, late, damaged, delayed, destroyed, misdirected, incomplete, illegible or mutilated entries. Sweepstakes Entities may prohibit an entrant from participating in the Sweepstakes or winning a prize if, in its sole discretion, it determines that said entrant is attempting to undermine the legitimate operation of the Sweepstakes by cheating, deception, or other unfair playing practices or intending to annoy, abuse, threaten or harass any other entrants or Sweepstake Entities' representatives. If, for any reason, this Sweepstakes is not capable of running as planned, including, but not limited to, tampering, unauthorized intervention, fraud or any other

causes beyond the reasonable control of Sweepstakes Entities which corrupt or affect the administration, security, fairness, integrity or proper conduct of the promotion, then Sweepstakes Entities reserve the right at its sole discretion to cancel, terminate, modify or suspend the Sweepstakes and in such event, to select the winner by random drawing from among all eligible entries received from participating Big Y® stores and mailed entries received up to such time of cancellation, termination or suspension. The winners agree to release, hold harmless and forever discharge the Sweepstakes Entities from any and all claims, demands, losses and liabilities, of any nature whatsoever, which they may now or hereafter assert, including but not limited to, claims for injury, death, or illness arising out of or claimed to be arising out of sweepstakes entry, prize acceptance or use/misuse of the aforesaid prizes. Acceptance of prize constitutes permission to the Sponsor and its promotional participants to use winner's name and/or likeness for purposes of advertising and trade without further compensation, unless prohibited by law.

- Drawing of the prize-winners is random from all of the qualified entries received. Odds of winning depend on the number of entries received. Decision of the judges is final. Winners will be chosen on or about February 7, 2020.
- Items not covered by the prize package are the responsibility of the winner. Winner will be responsible for filling out a winner prize release form and will receive a federal 1099 tax form for prizes exceeding $599.00.
- No cash substitutions. If for any reason the winner cannot claim prize, an alternate winner will be chosen.
- Big Y Foods, Inc. and iHeartMedia reserve the right to substitute prizes of equal or greater value if for some reason original prize(s) become unavailable.
- Employees of Big Y Foods, Inc., iHeartMedia, and their respective subsidiaries, their agents and promotional agencies, vendors, and/or immediate family are ineligible to participate.
- For winner’s name send a separate, self-addressed stamped envelope to: Big Y’s Big Game Sweepstakes-Winner, c/o iHeartMedia, 10 Columbus Boulevard, Hartford, CT, 06106.